

MAJOR CITIES CHIEFS ASSOCIATION 2022 ANNUAL SPONSORSHIP OPPORTUNITIES

The Major Cities Chiefs Association (MCCA) is a professional organization of police executives representing the largest cities in the United States and Canada (70 in the United States and 9 in Canada). The MCCA provides a unique forum for urban chiefs, sheriffs, and other law enforcement executives to share ideas, experiences, and strategies. MCCA provides a collaborative forum for the advancement of public safety through innovation, research, policy development, government engagement, community outreach, and leadership development.

The MCCA sponsorship program provides an opportunity to increase visibility of your organization with a prominent presence during the MCCA meetings. As a corporate partner, your company will benefit from exposure to MCCA members and other public safety professionals throughout the United States and Canada.

In 2022, the MCCA will hold two Member Meetings instead of three. MCCA and PERF will meet jointly in San Francisco, CA on May 31 to June 3, 2022. MCCA will meet October 12 to 14, 2022, in Dallas, TX before IACP's Conference.

Additionally, the MCCA will host an Intelligence Commanders Summit as well as a Forensic Science Conference. Both events will include information sessions, breakouts, exhibit space, and will be open to MCCA and non-MCCA sponsor partners. The next Technology Symposium will be held in 2023.

The MCCA sponsorship program is designed to provide an opportunity for sponsor representatives to develop relationships and contacts during the meetings. The MCCA meeting agenda does not provide an opportunity for presentations by sponsors.

*Thank you for your continued support and dedication to MCCA.
Our mission could not be accomplished without your partnership.*



To secure your sponsorship or with any questions, please contact:

Patricia Williams
MCCA Associate Director
patricia@majorcitieschiefs.com
801-209-1815

CAPSTONE PARTNER

\$125,000

Maximum of 5 at Capstone level

- Exclusive one-hour working breakfast or lunch during an MCCA Event.
- Six complimentary registrations for MCCA meetings in June and October 2022. Six is the maximum number of attendees at each meeting. Attendee registrations cannot be shared among multiple sponsor representatives.
- Recognition on a banner, provided by sponsor, to be displayed at MCCA meetings. Banner must be no larger than 8'H x 3'W and needs to include a stand.
- Full page on-screen recognition in slide show displayed during meeting breaks.
- Recognition during 1-minute PSA to be played during MCCA meetings.
- Recognition in the MCCA conference app, including alerts.
- Collateral giveaway at registration.
- Intelligence Commanders Summit – free booth space and 4 complimentary registrations.
- Forensic Science Conference – free booth space and 4 complimentary registrations.
- Recognition on the MCCA website in sponsors area as a Capstone Sponsor with a link to sponsor's website.
- Permission to use the MCCA logo on sponsor's website to acknowledge sponsor partnership. *To include the MCCA logo on other items, prior MCCA approval is required.*
- Recognition in MCCA annual report and select publications.

5 STAR PARTNER

\$50,000

Maximum of 10 at 5 Star level

- Five complimentary registrations for MCCA meetings in June and October 2022. Five is the maximum number of attendees at each meeting. Attendee registrations cannot be shared among multiple sponsor representatives.
- Recognition on a banner, provided by sponsor, to be displayed at MCCA meetings. Banner must be no larger than 8'H x 3'W and needs to include a stand.
- Full page on-screen recognition in slide show displayed during meeting breaks.
- Recognition during 1-minute PSA to be played during MCCA meetings.
- Recognition in the MCCA conference app.
- Collateral giveaway at registration.
- Intelligence Commanders Summit – free booth space.
- Forensic Science Conference – free booth space.
- Recognition on the MCCA website in sponsors area as a Five Star Sponsor with a link to sponsor's website.
- Permission to use the MCCA logo on sponsor's website to acknowledge sponsor partnership. *To include the MCCA logo on other items, prior MCCA approval is required.*
- Recognition in MCCA annual report and select publications.



4 STAR PARTNER

\$35,000

Maximum of 10 at 4 Star level

- Four complimentary registrations for MCCA meetings in June and October 2022. Four is the maximum number of attendees at each meeting. Attendee registrations cannot be shared among multiple sponsor representatives.
- Recognition in slide show displayed during meeting breaks.
- Recognition in the MCCA conference app.
- Collateral giveaway at registration.
- Intelligence Commanders Summit – discounted participation rates.
- Forensic Science Conference – discounted participation rates.
- Recognition on the MCCA website in sponsors area as a Four Star Sponsor with a link to sponsor's website.
- Permission to use the MCCA logo on sponsor's website to acknowledge sponsor partnership. *To include the MCCA logo on other items, prior MCCA approval is required.*
- Recognition in MCCA annual report and select publications.

3 STAR PARTNER

\$25,000

Maximum of 10 at 3 Star level

- Three complimentary registrations for MCCA meetings in June and October 2022. Three is the maximum number of attendees at each meeting. Attendee registrations cannot be shared among multiple sponsor representatives.
- Recognition in slide show displayed during meeting breaks.
- Recognition in the MCCA conference app.
- Collateral giveaway at registration.
- Intelligence Commanders Summit – discounted participation rates.
- Forensic Science Conference – discounted participation rates.
- Recognition on the MCCA website in sponsors area as a Three Star Sponsor.
- Permission to use the MCCA logo on sponsor's website to acknowledge sponsor partnership. *To include the MCCA logo on other items, prior MCCA approval is required.*
- Recognition in MCCA annual report and select publications.



2 STAR PARTNER

\$15,000

Maximum of 5 at 2 Star level

- Two complimentary registrations for MCCA meetings in June and October 2022. Two is the maximum number of attendees at each meeting. Attendee registrations cannot be shared among multiple sponsor representatives.
- Recognition in slide show displayed during meeting breaks.
- Recognition in the MCCA conference app.
- Collateral giveaway at registration.
- Intelligence Commanders Summit – discounted participation rates.
- Forensic Science Conference – discounted participation rates.
- Recognition on the MCCA website in sponsors area as a Two Star Sponsor.
- Permission to use the MCCA logo on sponsor's website to acknowledge sponsor partnership. *To include the MCCA logo on other items, prior MCCA approval is required.*
- Recognition in MCCA annual report and select publications.

***Intelligence Commanders Summit**

To include sessions, breakouts, and exhibit booths. Participation open to MCCA and non-MCCA sponsors; discounts available to MCCA sponsors.

***Forensic Science Conference**

To include sessions, breakouts, and exhibit booths. Participation open to MCCA and non-MCCA sponsors; discounts available to MCCA sponsors.

1 STAR PARTNER

Open to 1st Time Sponsors

\$10,000

Maximum of 5 at 1 Star level

- **Available to partners who have not been an MCCA sponsor since 2013. Available for first year only.**
- One complimentary registration for MCCA meetings in June and October 2022. One is the maximum number of attendees at each meeting. Attendee registration cannot be shared among multiple sponsor representatives.
- Recognition in slide show displayed during meeting breaks.
- Recognition in MCCA conference app.
- Collateral giveaway at registration.
- Intelligence Commanders Summit – discounted participation rates.
- Forensic Science Conference – discounted participation rates.
- Recognition on the MCCA website in sponsors area as a new corporate partner at the One Star Level.
- Permission to use the MCCA logo on sponsor's website to acknowledge sponsor partnership. *To include the MCCA logo on other items, prior MCCA approval is required.*
- Recognition in MCCA annual report and select publications.



MCCA 2022 Annual Sponsorship Opportunities

Benefits	Capstone	5 Star	4 Star	3 Star	2 Star	1 Star
Annual Contribution	\$125,000	\$50,000	\$35,000	\$25,000	\$15,000	\$10,000
Maximum at Level	5	10	10	10	5	5
Exclusive working breakfast or lunch during an MCCA Event.	Yes	N/A	N/A	N/A	N/A	N/A
Complimentary registrations for MCCA meetings. Attendee registrations cannot be shared among multiple sponsor representatives.	6 during June and October meetings	5 during June and October meetings	4 during June and October meetings	3 during June and October meetings	2 during June and October meetings	1 during June and October meetings
Banner, provided by sponsor, to be displayed at MCCA meetings.	Yes	Yes	N/A	N/A	N/A	N/A
On-screen recognition in slide show displayed during meeting breaks.	Full page	Full page	Yes	Yes	Yes	Yes
Recognition during 1-minute PSA to be played during MCCA meetings.	Yes	Yes	N/A	N/A	N/A	N/A
Recognition in the MCCA conference app during each meeting.	Yes	Yes	Yes	Yes	Yes	Yes
Collateral giveaway at registration.	Yes	Yes	Yes	Yes	Yes	Yes
Intelligence Commanders Summit	4 complimentary registrations and free booth space	Free booth space	Discounted participation rates	Discounted participation rates	Discounted participation rates	Discounted participation rates
Forensic Science Conference	4 complimentary registrations and free booth space	Free booth space	Discounted participation rates	Discounted participation rates	Discounted participation rates	Discounted participation rates
Recognition on the MCCA website in sponsors area, including regular messaging.	Yes, includes link to sponsor's website	Yes, includes link to sponsor's website	Yes, includes link to sponsor's website	Yes	Yes	Yes
Permission to use the MCCA logo on sponsor's website to acknowledge sponsor partnership.	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in MCCA annual report and select publications.	Yes	Yes	Yes	Yes	Yes	Yes

To secure your sponsorship or with any questions, please contact
 Patricia Williams | MCCA Associate Director
patricia@majorcitieschiefs.com | 801-209-1815





Major Cities Chiefs Association 2022 Annual Sponsorship Agreement

SPONSOR PARTNER INFORMATION

By submitting this form, you agree to all terms in the 2022 Sponsorship Opportunities document.

Company Name
Contact Name
Title
Address
City, State, Zip
Phone
Email

Contact will receive notifications for conference announcements and specifications (logos, signage, etc.), sponsorship renewal, and other MCCA sponsorship correspondence.

	SPONSORSHIP LEVEL	AMOUNT DUE
	Capstone	\$ 125,000.00
	5 Star Sponsor	50,000.00
	4 Star Sponsor	35,000.00
	3 Star Sponsor	25,000.00
	2 Star Sponsor	15,000.00
	1 Star Sponsor	10,000.00

See **2022 Sponsorship Opportunities** for details of each sponsor level.

PAYMENT INFORMATION

Check payment – make checks payable to **Major Cities Chiefs Association**
Mail to: **Major Cities Chiefs Association, PO Box 71690, Salt Lake City, UT 84171**

Credit card payment – will be charged an additional 3% transaction fee

American Express Discover MasterCard VISA

Credit Card Number

Expiration Date MM/YY

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Cardholder's Full Name:	Cardholder's Signature:		
Cardholder's Billing Address:	City:	State:	Postal Code:
Telephone Number:	Email Address:		

Completed agreement form and payment must be received for 2022 sponsorship to be secured.

Please email or fax completed registration form and payment information to:

Patricia Williams | MCCA Associate Director | PO Box 71690, Salt Lake City, UT 84171
Phone: 801.209.1815 | Fax: 801.795.3945 | Email: patricia@majorcitieschiefs.com