

NEWS RELEASE



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MAJOR CITIES CHIEFS ASSOCIATION ESTABLISHES PUBLIC INFORMATION OFFICERS COMMITTEE

The Major Cities Chiefs Association (MCCA) proudly announces the establishment of a Public Information Officers (PIO) Committee designed to assist law enforcement executives and PIOs nationwide.

Lt. Christopher Cook, of the Arlington (TX) Police Department, will chair the committee. Chief Communications Officer Anthony Guglielmi, Chicago Police Department, will co-chair the committee. Director Julie Parker, of the Fairfax County Police Department will serve as the Eastern Regional Vice Chair. Sgt. Sean Whitcomb, Seattle Police Department, will serve as the Western Regional Vice Chair. The team will be appointing a Central and a Canada Regional Vice Chair in the near future.

The PIO Committee will focus on several key initiatives to support member agencies, including assisting chiefs, sheriffs and commissioners who belong to the MCCA, with media relations training, promotion of key programs, and supporting the organization's mission of influencing national public policy on law enforcement matters. In addition, committee members will prepare publications that support the research and legislative efforts of the Association. The public can expect to see highlights from member agency executives and the organizations they lead on social media platforms. A new communications strategy to support the law enforcement profession will be released in the coming months.

MCCA Executive Director Rick Myers said of the newly-formed team today, "Collectively, these four leaders have an extensive knowledge base and have served in key leadership roles with the International Association of Chiefs of Police (IACP) and the National Information Officers Association (NIOA). Their tenure and experience in managing media operations and public relations is enormous. I am excited about the work that this committee will be able to achieve that will support our member agencies."

The Major Cities Chiefs Association is comprised of the 78-largest cities and counties in the United States and Canada serving over 80 million people.

Media Outlets: please email your contact information to Christopher.cook@ArlingtonTX.gov to be included in the MCCA press release system. You can also follow MCCA on Twitter @MjrCitiesChiefs and Facebook www.facebook.com/Major-Cities-Chiefs-Association-186777564683103

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