



Major Cities Chiefs Association 2019 Annual Sponsorship Opportunities

The Major Cities Chiefs Association (MCCA) sponsorship program provides an opportunity to increase visibility of your organization with a prominent presence during the MCCA meetings. As a sponsor partner, your company will benefit from exposure to MCCA members and other public safety professionals throughout the United States and Canada.

MCCA sponsor partners are invited to attend 3 meetings held each year. The number of sponsor attendees is limited to the level of sponsorship.

2019 Winter Meeting with Major County Sheriffs of America (MCSA)	February 12 to 14, 2019 Washington, DC
2019 Summer Meeting with Police Executive Research Forum (PERF) and National Executive Institute Associates (NEIA)	May 28 to 31, 2019 Miami Beach, FL
2019 Fall Meeting before International Association of Chiefs of Police (IACP) Conference	October 24 to 26, 2019 Chicago, IL

The MCCA sponsorship program is designed to provide an opportunity for sponsor representatives to develop relationships and contacts during the meetings. The MCCA meeting agenda does not provide an opportunity for presentations by sponsors.

A new website will be released in early 2019. The website will include a section to highlight sponsor services and products. Items will be posted at the first of each month. Your organization will be able to provide publications, event notifications, and service/product announcements to be posted on the website. The number of items and date of posting will be determined by MCCA and based on order of sponsorship renewal.

Sponsorships are now available to existing 2018 MCCA sponsors. To secure your sponsorship, please complete the attached application form and return it with payment information to patricia@majorcitieschiefs.com. Payment must be received by MCCA to confirm 2019 sponsorship. On November 15, 2018, all available sponsorships will be open to new sponsors.

There are four levels of available sponsorships with a limit to the maximum number of sponsors at each level.

Five Star Sponsorship (Maximum of 8)

\$ 50,000.00

- Five complimentary registrations for MCCA regular meetings. Five is the maximum number of attendees at each meeting. Attendee registrations cannot be shared among multiple sponsor representatives.
- Recognition on a banner, provided by sponsor, to be displayed at MCCA meetings. Banner must be no larger than 8'H x 3'W and must include a stand.
- Full page on-screen recognition in slide show displayed during meeting breaks.

- Recognition during 1-minute PSA to be played during MCCA meetings. Sponsor to provide video 10 days before beginning of meeting.
- Recognition in the MCCA conference app to include logo, brief description, website address and link, phone number, and physical address. During the summer meeting with PERF and NEIA, mobile app recognition may be different.
- Recognition on the MCCA website in sponsors area as a Five Star Sponsor with a link to sponsor's website.
- Opportunity to provide information to be posted on the MCCA website. Sponsor to provide two items pertaining to event, service, product, and/or publication. Each item to be comprised of a description (up to 50 words), link to event or service on sponsor website, attachment, and contact information. The two items will be posted at the discretion of MCCA based on order of sponsorship renewal. In addition to original posting, each item will be re-posted as a reminder on the MCCA website.
- Permission to use the MCCA logo on sponsor's website to acknowledge sponsor partnership.
- Recognition in MCCA annual report and select publications.
- Inclusion in MCCA new member packet – sponsor to provide flyer, letter, or other documentation not to exceed two pages. The new member packet will be provided to cities who join MCCA and to new chiefs when they become chief in an existing MCCA agency.

Four Star Sponsorship (Maximum of 10)

\$ 35,000.00

- Four complimentary registrations for MCCA regular meetings. Four is the maximum number of attendees at each meeting. Attendee registrations cannot be shared among multiple sponsor representatives.
- Full page on-screen recognition in slide show displayed during meeting breaks.
- Recognition during 1-minute PSA to be played during MCCA meetings. Sponsor to provide video 10 days before beginning of meeting.
- Recognition in the MCCA conference app to include logo, brief description, website address and link. During the summer meeting with PERF and NEIA, mobile app recognition may be different.
- Recognition on the MCCA website in sponsors area as a Four Star Sponsor with a link to sponsor's website.
- Opportunity to provide information to be posted on the MCCA website. Sponsor to provide two items pertaining to event, service, product, and/or report. Each item to be comprised of a description (up to 50 words), link to event or service on sponsor website, attachment, and contact information. The two items will be posted at the discretion of MCCA based on order of sponsorship renewal.
- Permission to use the MCCA logo on sponsor's website to acknowledge sponsor partnership.
- Recognition in MCCA annual report and select publications.
- Inclusion in MCCA new member packet – sponsor to provide flyer, letter, or other documentation not to exceed one page. The new member packet will be provided to cities who join MCCA and to new chiefs when they become chief in an existing MCCA agency.

Three Star Sponsorship (Maximum of 12)

\$ 25,000.00

- Three complimentary registrations for MCCA regular meetings. Three is the maximum number of attendees at each meeting. Attendee registrations cannot be shared among multiple sponsor representatives.
- Recognition in slide show displayed during meeting breaks.

- Recognition in the MCCA conference app to include logo and brief description. During the summer meeting with PERF and NEIA, mobile app recognition may be different.
- Recognition on the MCCA website in sponsors area as a Three Star Sponsor.
- Opportunity to provide information to be posted on the MCCA website. Sponsor to provide one item pertaining to event, service, product, or report. The posting will be comprised of a description (up to 50 words), link to event or service on sponsor website, attachment, and contact information. The item will be posted at the discretion of MCCA based on order of sponsorship renewal. In addition to original posting, the information will be re-posted as a reminder on the MCCA website.
- Recognition in MCCA annual report and select publications.
- Inclusion in MCCA new member packet – sponsor to provide information to fill half page. The new member packet will be provided to cities who join MCCA and to new chiefs when they become chief in an existing MCCA agency.

Two Star Sponsorship (Maximum of 25)

\$ 15,000.00

- Two complimentary registrations for MCCA regular meetings. Two is the maximum number of attendees at each meeting. Attendee registrations cannot be shared among multiple sponsor representatives.
- Recognition in slide show displayed during meeting breaks.
- Recognition in the MCCA conference app to include logo. During the summer meeting with PERF and NEIA, mobile app recognition may be different.
- Recognition on the MCCA website in sponsors area as a Two Star Sponsor.
- Opportunity to provide information to be posted on the MCCA website. Sponsor to provide one item pertaining to event, service, product, or report. The posting will be comprised of a description (up to 50 words), link to event or service on sponsor website, attachment, and contact information. The item will be posted at the discretion of MCCA based on order of sponsorship renewal.
- Recognition in MCCA annual report and select publications.
- Inclusion in MCCA new member packet – sponsor to provide information to fill quarter page. The new member packet will be provided to cities who join MCCA and to new chiefs when they become chief in an existing MCCA agency.

Additional Sponsorship Information

Please complete the attached MCCA 2019 Sponsorship Agreement and return it with payment information to secure 2019 sponsorship.

For additional information regarding MCCA sponsorship, please contact Patricia Williams, MCCA Associate Director at patricia@majorcitieschiefs.com or 801.209.1815.

Thank you again for your continued support and dedication to MCCA. Our mission could not be accomplished without your assistance.