



MCCA 2018 Annual Sponsorship Opportunities

The Major Cities Chiefs Association (MCCA) sponsorship program provides an opportunity to increase visibility of your organization with a prominent presence during the MCCA meetings. As a sponsor partner, your company will benefit from exposure to MCCA members and other public safety professionals throughout the United States and Canada.

MCCA sponsor partners are invited to attend 3 meetings held each year. The number of sponsor attendees is limited to the level of sponsorship.

2018 Winter Meeting
January 24 to 26, 2018
Long Beach, CA

2018 Summer Meeting with PERF and NEIA *
May 29 to June 1, 2018
Nashville, TN

2018 Fall Meeting before IACP
October 4 to 6, 2018
Orlando, FL

The MCCA sponsorship program is designed to provide an opportunity for sponsor representatives to develop relationships and contacts during the meetings. The MCCA meeting agenda does not provide an opportunity for presentations by sponsors.

Sponsorships are now available to existing 2017 MCCA sponsors. To secure your sponsorship, please complete the attached application form and return it with payment information to patricia@majorcitieschiefs.com. Payment must be received by MCCA to confirm 2018 sponsorship.

On November 15, 2017, all available sponsorships will be open to new sponsors.

There are four levels of available sponsorships with a limit to the number of sponsors at each one.

Five Star Sponsorship (Maximum of 6)

\$27,500.00

- Five complimentary registrations for MCCA regular meetings. Five is the maximum number of attendees at each meeting. Attendee registrations cannot be shared among multiple sponsor representatives.
- Recognition on a banner, provided by sponsor, to be displayed at MCCA meetings. Banner must be no larger than 8'H x 3'W and must include a stand.
- Full page on-screen recognition in slide show displayed during meeting breaks.
- Recognition during 1-minute PSA to be played during MCCA meetings. Sponsor to provide video 10 days before beginning of meeting.
- Recognition in the MCCA conference app to include logo, 100 words description, website address and link, phone number, and physical address. *
- Recognition on the MCCA website in sponsors area as a Five Star Sponsor with a link to sponsor's website.
- Permission to use the MCCA logo on sponsor's website to acknowledge sponsor partnership.

* During the summer meeting with PERF and NEIA, mobile app recognition may be different.

Four Star Sponsorship (Maximum of 8)

\$22,500.00

- Four complimentary registrations for MCCA regular meetings. Four is the maximum number of attendees at each meeting. Attendee registrations cannot be shared among multiple sponsor representatives.
- Full page on-screen recognition in slide show displayed during meeting breaks.
- Recognition in the MCCA conference app to include logo, 75 words description, website address and link. *
- Recognition on the MCCA website in sponsors area as a Four Star Sponsor with a link to sponsor's website.
- Permission to use the MCCA logo on sponsor's website to acknowledge sponsor partnership.

Three Star Sponsorship (Maximum of 10)

\$17,500.00

- Three complimentary registrations for MCCA regular meetings. Three is the maximum number of attendees at each meeting. Attendee registrations cannot be shared among multiple sponsor representatives.
- Recognition in slide show displayed during meeting breaks.
- Recognition in the MCCA conference app to include logo and 50 words description. *
- Recognition on the MCCA website in sponsors area as a Three Star Sponsor.

Two Star Sponsorship (Maximum of 20)

\$12,500.00

- Two complimentary registrations for MCCA regular meetings. Two is the maximum number of attendees at each meeting. Attendee registrations cannot be shared among multiple sponsor representatives.
- Recognition in slide show displayed during meeting breaks.
- Recognition in the MCCA conference app to include logo. *
- Recognition on the MCCA website in sponsors area as a Two Star Sponsor.

Meeting Event Sponsorship

In addition to the annual sponsorship level, there are opportunities to sponsor specific activities during the meetings. Events available at the regular MCCA meetings include breakfasts, lunches, break refreshments, and evening events.

- Sponsors will be recognized by MCCA Board during the meeting.
- Sponsors will be recognized on the meeting agenda.
- Signage will be displayed during the event to acknowledge sponsorship.
- Sponsors of event receptions and lunches will be provided 5 to 10 minutes to speak to the membership. Speaking opportunities during breakfasts and breaks are not available.
- Event sponsors may have a maximum of five representatives at breakfast and lunch events, which includes the number of representatives at sponsor level. Representatives at evening events will be determined on a case-by-case basis.

Committee/Workgroup Sponsorship Opportunities

MCCA has several committees and workgroups that advance the goals of the organization. Some of the committees meet in conjunction with the MCCA meetings and others hold one or more separate meetings to exchange ideas and information. Some of the committees publish reports on their research and others conduct annual surveys. Sponsor partners have the opportunity to support committee/group meetings and projects that may be of particular interest. Sponsor contributions for these groups and activities are in addition to the annual sponsorship program.

Additional Sponsorship Information

Please complete the attached MCCA 2018 Sponsorship Agreement and return it with payment information to secure 2018 sponsorship.

For additional information regarding MCCA sponsorship, please contact Patricia Williams, MCCA Associate Director at patricia@majorcitieschiefs.com or 801.209.1815.